

PRESS RELEASE

IMMERSE IN AN INTERACTIVE, FUN-FILLED MANDARIN ENVIRONMENT THIS HOLIDAY AT CHENGZHU MANDARIN CENTRE

Singapore – Mandarin comes to life this June through storytelling, art and craft, speech and drama, sensory games, music and movement at Chengzhu Mandarin Centre from 8th to 12th June 2015. Thoughtfully designed for children aged 6 months to 9 years, these fun-filled holiday programmes will ignite an interest in the Mandarin language, to be engaged and absorbed effortlessly through interactive activities, engaging stories and meaningful cultural experiences.

Let's Exercise Together (6 to 18 months)

Join the pandas this holiday in jumping, running, moving and climbing together while learning about the different kind of exercises. This adult accompanied PlayNest programme aims to lay the foundations for confident and successful language learning in the future through play, fun art and craft activities, in a warm, loving and richly stimulating environment.

Time: 9.00am – 10.30am / 11.00am – 12.30pm / 1.00pm – 2.30pm

Cost: \$345 + GST

All Aboard (1½ to 3 years)

Discover the adventures of travel by exploring various modes of transport including buses and boats, while cultivating an enjoyment of language. PlayClub's lively interactive environment helps children comprehend and assimilate what they see, hear and experience effectively, nurturing a curiosity for acquiring language. The team of cheerful teachers will stimulate the imagination of young learners through stories, art and craft, speech and drama, puppets and music, spurring their interest in language learning.

Time: 9.00am – 11.00am / 11.30am – 1.30pm / 2.00pm – 4.00pm

Cost: \$395 + GST

Piglets Build Houses (Nursery 1 and 2)

Help three little piglets in their attempt to outwit the big grey wolf as they build their own houses. This Chinese Cultural Arts programme is designed to help children develop their ability to express themselves in Mandarin through various Chinese art forms, incorporating rhymes, music and movement, drama and role-play activities.

Time: 9.00am – 11.00am / 11.30am – 1.30pm / 2.00pm – 4.00pm

Cost: \$365 + GST

The Great World Of Animals (Kindergarten 1 and 2)

Embark on a world tour, travelling to different countries, to discover the various animals while learning words, sentences and sentence structures in Mandarin and how to use them effectively in daily life. Children will also gain insight to various forms of transport and discover the diverse cultures of each country this holiday through fun and interesting games.

Time: 9.00am – 11.00am / 11.30am – 1.30pm / 2.00pm – 4.00pm

Cost: \$365 + GST

Cartoon Dubbing In The Little Studio (Primary 1 to 2)

Starring in their own fairy tale cartoon, primary school students will learn to express themselves in Mandarin through the creation of dialogue, scripting, dubbing, drama activities and creative word games. A creative avenue to put Mandarin into practice, this five-day course will not only inspire their creativity and imagination, but also improve their listening, reading, speaking and writing skills, and more importantly their confidence in using Mandarin.

Time: 9.00am – 11.00am / 11.30am – 1.30pm / 2.00pm – 4.00pm
Cost: \$365 + GST

These Mandarin school holiday programmes will be held at Chengzhu Mandarin Centre, #03-01 Rochester Mall, 35 Rochester Drive, Singapore 138639.

A special 15 per cent group discount is available for registrations of four or more children, and a 10 per cent discount will be offered for DBS/POSB credit cardholders. Only one discount is applicable per student.

For more information on the full range of Mandarin holiday programmes and registration, call 6737 5348, email enquiries@chengzhu.net or visit www.chengzhu.net

Issued by: Dunbar•Jones & Associates
On behalf of: Chengzhu Mandarin Centre

For more information, contact: Lakshmi. K. S / Janice Loh
Dunbar•Jones & Associates
1 Goldhill Plaza
#03-45 Podium Block
Singapore 308899
Tel: (65) 6356 2830
Fax: (65) 6254 8971
Email: lakshmi@dunbarjones.com.sg
jloh@dunbarjones.com.sg