

PRESS RELEASE

**RAINBOW BEAR DISCOVERS DINOSAURS IN A SECOND LITERARY ADVENTURE
FROM JULIA GABRIEL CREATIONS**

Singapore

Travel back in time for a fun-filled Jurassic discovery with *Rainbow Bear's Dinosaur Discovery: An Adventure in Blends and Digraphs*, the latest addition to the series of children's reading adventures from **Julia Gabriel Creations**. The book comes complete with a songbook and CD.

Bearing all the hallmarks of the Julia Gabriel Centre approach to early literacy, the book features 24 dinosaur characters, each helping young children on their journey to fluent reading through the lively adventures they encounter. Young readers will be thrilled as the lovable Rainbow Bear and his dinosaur friends come to life through stories and songs from Julia Gabriel Centre's own specialist drama teachers.

Rainbow Bear's Dinosaur Discovery, combined with the CD, which follows Standard English pronunciation and includes amusing tongue twisters, along with catchy tunes composed by musician Matt Grey (who also collaborated on the first book in the series *An Alphabet Zoo: Phonemic Adventure with Rainbow Bear*) serves as the ideal creative teaching aid to engage teachers, parents and children as they experience the joys of reading together. Children will also learn more about the special characteristics of each dinosaur from the fascinating Dinosaur Facts page.

The book's vibrant text and visually engaging illustrations, by renowned British children's book author/illustrator Kathy Creamer, help stimulate children's imaginations, making learning through play a fun and enriching experience. This beautiful book set inspires a positive approach to the reading process, ensuring success and enjoyment for every young child.



Rainbow Bear's Dinosaur Discovery: An Adventure in Blends and Digraphs is available at bookstores, educational and speciality stores including Kinokuniya, Prologue and Harris, as well as at Julia Gabriel Centre.

The book, CD and songbook set retails at \$29.95. A Rainbow Bear hand puppet, the perfect book set companion, is available separately, also at \$29.95.

Note to Editors:

The Dinosaur Stomp: A Celebration of Children's Early Literacy

Julia Gabriel Centre will be hosting The Dinosaur Stomp, a fun-filled family event on Saturday, 4 February from 10am to 5pm at Forum The Shopping Mall, to celebrate the launch of *Rainbow Bear's Dinosaur Discovery*.

The event will feature special book signing sessions with author Julia Gabriel, lively performances by Rainbow Bear and friends, and a Dinosaur Stomp. Guests can also expect to enjoy art and craft activities, face painting, fantastic goodie bags, and great prizes to be won from the Dinosaur Egg Treasure Hunt and Lucky Draws.

15% discount will be offered on all single book set purchases of *Rainbow Bear's Dinosaur Discovery*, only during this event.

The Dinosaur Stomp is open to the public and admission is free. For more details and to register for The Dinosaur Egg Treasure Hunt, contact Julia Gabriel Centre at 6733 4322.

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