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## PRESS RELEASE

### SINGAPORE TRAVELLERS SAY GOODBYE TO ROAMING COSTS WITH READY-2-GO

#### New Solution Cuts Overseas Mobile Call Costs By More Than 85%

Singapore travellers will now find staying in touch while overseas extremely affordable, with the launch of the **Ready-2-Go** Travel Kit, an alternative cost-effective solution to paying the high roaming charges of their Singapore network operator. Delivering savings of more than 85% on their phone bills, each kit consists of a country-specific *overseas prepaid SIM card*, where users pay only the local rates at their destination with free incoming calls in many countries, and a *Link Card*, an International Call Forwarding Service, to forward Singapore calls to their overseas number.

This is the first time that overseas prepaid SIM cards from eight major travel destinations can be purchased in Singapore. These include Australia, China, Hong Kong, Malaysia, Philippines, Thailand, the United Kingdom and the United States of America, with more additions to follow.

**Ready-2-Go** not only eliminates high roaming charges, travellers also enjoy the convenience of an overseas mobile phone number that can be given out in advance to receive calls and SMSes, immediate connectivity on arrival, as well as staying contactable at all times, without missing calls on their Singapore number.

Distributed exclusively by Trusling Communications Pte Ltd. through money changers island-wide and online at [www.trusling.com](http://www.trusling.com), the **Ready-2-Go** Travel Kits retail between S\$18.90 and S\$31.90. Travellers can top-up the credit of their *Link Card* conveniently online. The SIM cards can be topped up at convenience stores, phone shops and other e-channels across the respective countries.

Mr William Soo, Director of Trusling Communications said: “As travellers have everything set up before they leave, they don’t have the hassle of scrambling around for prepaid SIM cards when they get to a new destination and of dealing with the possible language issues there. Customers will also be delighted to know that the SIM cards are retailed here at the same price as overseas. The **Ready-2-Go** Travel Kit ensures that Singapore travellers will not be going home to an expensive mobile phone bill as all costs are transparent. It truly combines cost savings, connectivity and convenience into one package, which is precisely what the savvy traveller needs, but has not been available until now.”

This is a sample of the calling rates and the savings that travellers can enjoy.

#### Australia

<b>Calling Rates</b>	<b>Ready-2-Go (S\$ per min)</b>	<b>Local Telco S\$ per min)</b>
Incoming Calls	Free	1.92
Incoming Calls Diverted from the user’s Singapore Number	0.35	
Outgoing Calls (Domestic)	0.38	1.20
Outgoing Calls (To Singapore)	0.38	3.24
SMS (Domestic)	0.20	0.18
SMS (To Singapore)	0.20	0.72

#### Example:

10 Minutes of Incoming Calls	Free	19.20
10 Minutes of Calls to Singapore	3.80	32.40
Total	3.80	51.60
<b>SAVINGS</b>	<b>93%</b>	

## Thailand

<b>Calling Rates</b>	<b>Ready-2-Go (S\$ per min)</b>	<b>Local Telco S\$ per min)</b>
Incoming Calls	Free	2.84
Incoming Calls Diverted from the user's Singapore Number	0.34	
Outgoing Calls (Domestic)	0.02	1.2
Outgoing Calls (To Singapore)	0.04	3.24
SMS (Domestic)	0.13	0.18
SMS (To Singapore)	0.22	0.73

### Example:

10 Minutes of Incoming Calls	Free	28.40
10 Minutes of Calls to Singapore	0.40	32.40
Total	0.40	60.80
<b>SAVINGS</b>	<b>99%</b>	

\*Refer to Fact Sheet for comparative rates of all 8 destinations

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## About Trusling Communications

Established in 2007, Trusling Communications is a Services Based Operator licensed by the Infocomm Development Agency of Singapore. Trusling offers new solutions for consumers and businesses by driving innovative, cost-efficient and high quality products and services coupled with excellent customer care in the communications industry. Its key product offering, the **Ready-2-Go** range of Foreign Prepaid SIM cards and International Call Forwarding Service delivers a highly cost efficient solution to travellers while maintaining connectivity and convenience.

Issued by:  
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